

## News Release

22 November, 2021

### **American University of Armenia (AUA) Open Education and HSBC Armenia organized job fair as part of “Quality Professionals for Quality Jobs” community project**

American University of Armenia (AUA) Open Education, in partnership with HSBC Bank Armenia CJSC (HSBC Armenia), organized a job fair for young professionals in the fields of finance and banking. The event took place on November 19 as part of the "Quality Professionals for Quality Jobs" community investment project, which is funded by HSBC Armenia and aimed at supporting people from socially vulnerable groups by improving their employability.

Thanks to the project, 86 socially vulnerable young people from mainly the cities of Yerevan, Gyumri and Vanadzor were upskilled for potential employment opportunities through the "Banking and Finance" certificate program developed by the AUA Open Education. This is an accessible, hands-on and comprehensive knowledge and skills development program designed to close the employability gap. It clearly defines the need for both job seekers and job givers, building a bridge through accessible quality education and helping to create a quality workforce of employable young professionals.

During the event the 86 graduates of the program had the opportunity to participate in the job fair, where they met employers from HSBC and 13 other leading organizations, shared their experience and made valuable connections.

For more information, please contact Anna Babajanyan, Program Development Manager at AUA Open Education at +374 60 61 27 01.

#### **HSBC Holdings plc**

*HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,969bn at 30 September 2021, HSBC is one of the world's largest banking and financial services organizations.*

#### **HSBC in Armenia**

*HSBC Bank Armenia cjsc was established in 1996. The bank is a wholly owned subsidiary of HSBC Group. HSBC Armenia serves around 30 000 customers through seven offices located in Yerevan and around 310 employees. As of 30 September 2021, the Bank has assets of AMD311 billion including the ones, allocated with the mediation of the HSBC Bank plc, London. The bank is regulated by the Central Bank of Armenia.*

#### **American University of Armenia**

*Founded in 1991, the American University of Armenia (AUA) is a private, independent university located in Yerevan, Armenia, affiliated with the University of California, and accredited by the WASC Senior College and*

## News Release

*University Commission in the United States. AUA provides local and international students with Western-style education through top-quality undergraduate, graduate, and certificate programs, promotes research and innovation, encourages civic engagement and community service, and fosters democratic values.*